



BC Farm Industry Review Board

September 18, 2024

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DELIVERED BY EMAIL

Stephanie Nelson
Executive Director
BC Broiler Hatching Egg Commission

Woody Siemens
Executive Director
BC Chicken Marketing Board

Katie Lowe
Executive Director
BC Egg Marketing Board

Natalie Veles
General Manager
BC Turkey Marketing Board

Rob Delage
Executive Director
BC Milk Marketing Board

Della Oberhoffner
General Manager
BC Cranberry Marketing Commission

Christine Koch
General Manager
BC Hog Marketing Commission

André Solymosi
General Manager
BC Vegetable Marketing Commission

Dear All:

Re: **Timeline Revisions for Commodity Board & Commission Submissions for the 2024 Public Accountability and Reporting Program (PARP)**

Following BCFIRB's May 28, 2024 PARP letter to the Commodity Boards and Commissions, I would like to thank each of you for identifying new PARP submission due dates that meet your needs while enabling BCFIRB to publish the PARP Summary Report earlier. The new timelines, below, which reflect your input, will reduce the publication time between reporting periods ensuring more timely information for industry and the public.

Starting with the 2024 PARP, the PARP reporting submission deadline to BCFIRB will be revised from August 15, 2025, to the following:

- **March 15, 2025** – British Columbia Milk Marketing Board;

Web:

Email: firb@gov.bc.ca

Website: www.gov.bc.ca/BCFarmIndustryReviewBoard

Phone:

Info: 250 356-8945

Fax: 250 356-5131

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PO Box 9129 Stn Prov Govt
Victoria BC V8W 9B5

Office:

2975 Jutland Rd
Victoria, BC V8T 5J9

- **April 30, 2025** – British Columbia Hatching Egg Commission, British Columbia Chicken Marketing Board, British Columbia Egg Marketing Board, British Columbia Vegetable Marketing Commission, British Columbia Hog Marketing Commission; and
- **May 30, 2025** – British Columbia Turkey Marketing Board, British Columbia Cranberry Marketing Commission.

Please note to accommodate these changes, the 2024 PARP reminder letter with the 2024 PARP template and instructions will be sent to the Commodity Boards and Commissions in January 2025.

Thank you for your continued support and flexibility of our annual publication of PARP that demonstrates effective sector leadership and governance through the sharing of performance targets, governance measures, and quota management and movement.

If you have any questions regarding this letter, the PARP Reporting Guide, or the PARP Templates spreadsheet, please contact Matthew Huijsmans, Policy Analyst, at 250-419-8873 or at Matthew.Huijsmans@gov.bc.ca.

Thank you again for your contribution to this important, ongoing program.

Sincerely,



Martha Anslow
Executive Director

cc: Peter Donkers, Chair, BCFIRB
Gunta Vitins, Vice Chair, BCFIRB
Board and Commission Chairs
Olivia Mattan, Senior Manager
Matthew Huijsmans, Policy Analyst
BCFIRB Website