



BC Farm Industry Review Board

September 12, 2024

File: 44200-20\MMB

DELIVERED BY EMAIL

Rob Delage
General Manager
BC Milk Marketing Board

Dear Mr. Delage:

POWERS AND DUTIES REVIEW REMINDER

The purpose of this letter is to remind the BC Milk Marketing Board (MMB) of its obligation under the British Columbia Milk Marketing Board Regulation (Regulation) to review its powers and duties in 2025 (the Review).

The last Review concluded on August 18, 2022, and the next review is due to be completed by August 18, 2025.

Legislation

The Regulation, under the *Natural Products Marketing (BC) Act* (NPMA), requires the following:

- 9 (1) By November 30, 1999, and by the end of each 3 year period after that date, the board must conduct a review of the continued appropriateness and adequacy of the provisions of section 7 [Powers and duties of the board] and report its findings to the British Columbia Farm Industry Review Board.
- (2) A review under subsection (1) must be conducted by the board in consultation with the Milk Industry Advisory Committee, the British Columbia Farm Industry Review Board and the minister's ministry.

Expectations

This regularly scheduled Review is an opportunity for the MMB to look at whether the powers and duties set out in the Regulation are still appropriate and adequate for regulating the provincial dairy sector in the best interests of the industry and the public.

As per previous Reviews, it may be useful for the MMB to discuss options and opportunities with the other marketing boards and commissions regarding the “continued appropriateness and adequacy” of the powers in their schemes under the NPMA.

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It is expected that in reporting the outcome of this Review to BCFIRB and stakeholders, the MMB will be able to clearly demonstrate that it has undertaken a process consistent with the regulatory requirements.

As the Regulation requires MMB to consult on the Powers Review with the Ministry of Agriculture and Food, the Milk Industry Advisory Committee, and BCFIRB, please provide to BCFIRB by November 15, 2024, a consultation plan that includes the parties and proposed timing and phases of engagement over the next year.

BCFIRB requests that the MMB substantiate any conclusions with a clear and objective rationale, using SAFETI principles.¹ This will be particularly important in the event the Review results in any potential recommendations to government for any legislative or regulatory changes.

We look forward to working with the MMB on the Review. If you have any questions or concerns, please don't hesitate to contact me or Olivia Mattan, Senior Manager.

Sincerely,



Martha Anslow
Executive Director

cc: Leah Sheffield, Executive Director, BC Milk Marketing Board
Eric Kristianson, Assistant Deputy Minister, Ministry of Agriculture and Food
Arlene Anderson, Executive Director, Ministry of Agriculture and Food
Tina Bodnar, Director, Policy, Ministry of Agriculture and Food
Olivia Mattan, Senior Manager, BCFIRB
BCFIRB web site

¹ SAFETI is Strategic, Accountable, Fair, Effective, Transparent, and Inclusive. For more information on SAFETI see the [definition and guidance document](#).